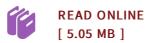




The Evaluation of opportunities of electronic commerce to retailing companies in the UK and Hong Kong

By Thorsten Rohn

Diplom.De Nov 2000, 2000. Taschenbuch. Book Condition: Neu. 210x148x10 mm. This item is printed on demand - Print on Demand Titel. Neuware - Diploma Thesis from the year 2000 in the subject Business economics - Marketing, Corporate Communication, CRM, Market Research, Social Media, grade: 1,3, University of Applied Sciences Ludwigshafen (I), language: English, abstract: Inhaltsangabe:Abstract: The thesis Evaluation of opportunities of Electronic Commerce to retailing companies in the UK and Hong Kong is written with particular emphasis on Internet banking. The primary objective of the research was to evaluate opportunities ecommerce provides to the retail banking industry in the UK and Hong Kong. The thesis looks at already established Banks who extend their distribution channels by offering Internet banking as well as pure Internet banks. Chapter one provides a brief overlook of the approach and methodology to the thesis. Chapter two contains a general overview about the Internet and e-commerce. Chapter three deals with Internet banking and how the Internet affect the distribution of financial services. Chapter four analyses the macro environment for retail banking in the UK and Hong Kong. Chapter five then tries to identify opportunities for Internet banking but also possible threats and weaknesses. Chapter six makes...



Reviews

Good e book and helpful one. It is really basic but excitement from the 50 % of your pdf. Your way of life span is going to be enhance when you comprehensive looking at this pdf.

-- Novella Maggio

The book is fantastic and great. It normally will not cost an excessive amount of. I am just easily could possibly get a satisfaction of reading a published ebook.

-- Edgar Witting

You May Also Like



Psychologisches Testverfahren

Reference Series Books LLC Nov 2011, 2011. Taschenbuch. Book Condition: Neu. 249x191x7 mm. This item is printed on demand - Print on Demand Neuware - Quelle: Wikipedia. Seiten: 100. Kapitel: Myers-Briggs-Typindikator, Keirsey Temperament Sorter, DISG, Eignungstest für das Medizinstudium, Adult Attachment Interview,...



Programming in D

Ali Cehreli Dez 2015, 2015. Buch. Book Condition: Neu. 264x182x53 mm. This item is printed on demand - Print on Demand Neuware - The main aim of this book is to teach D to readers who are new to computer programming. Although...



Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselues By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1624-1625) (Paperback)

Proquest, Eebo Editions, United States, 2010. Paperback. Book Condition: New. 246 x 189 mm. Language: English. Brand New Book ***** Print on Demand *****. EARLY HISTORY OF RELIGION. Imagine holding history in your hands. Now you can. Digitally preserved and previously accessible...



Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselues By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1625) (Paperback)

Proquest, Eebo Editions, United States, 2010. Paperback. Book Condition: New. 246 x 189 mm. Language: English Brand New Book ***** Print on Demand *****. EARLY HISTORY OF RELIGION. Imagine holding history in your hands. Now you can. Digitally preserved and previously accessible only...



Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel's System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers (Paperback)

Rarebooksclub.com, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English. Brand New Book ***** Print on Demand *****. This historic book may have numerous typos and missing text. Purchasers can download a free scanned copy of the original...



Who am I in the Lives of Children? An Introduction to Early Childhood Education (Paperback)

Pearson Education (US), United States, 2015. Paperback. Book Condition: New. 10th Revised edition. 254 x 201 mm. Language: English. Brand New Book. Note: This is the bound book only and does not include access to the Enhanced Pearson eText. To order...