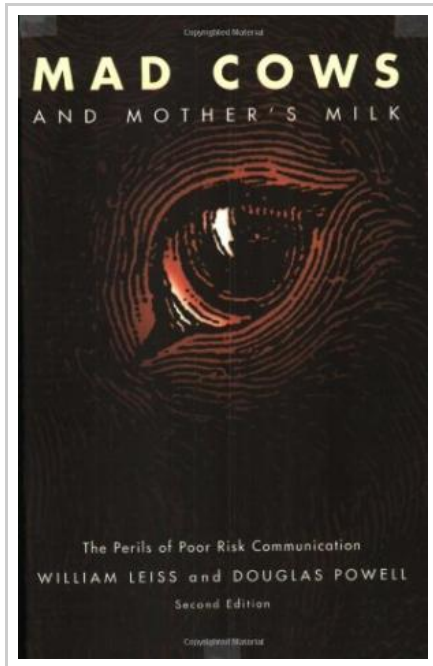




Mad Cows and Mother's Milk: The Perils of Poor Risk Communication (2nd Revised edition)

By William Leiss, Douglas Powell

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