



## Management Case - Second Edition - (Teaching Case -2) (Chinese Edition)

By ZHANG CHENG YAO BIAN ZHU

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: 2012-12-01 Pages: 258 Publisher: Economic Management Press title: Enterprise Management Case Review - second edition - (teaching case -2) Price: 28 yuan Author: Zhang Chengyao ed Press: Economic Management Publishing Date: 2012-12-1ISBN: 9787509620069 Words: 305.000 yds: 258 Edition: 2 Binding: Paperback: 16 open product dimensions and weight: Editor's enterprise management research and economics research methods different; economics of the enterprise as a particle. mainly to take the deductive method of research; enterprise management research into internal or anatomy of the enterprise. mainly to take the inductive method of research. The case study consists of two basic aspects: one is to describe. this requires that the objective truth. does not vary; another comment. which requires the dig. determine its value will vary. Executive Summary Management Case Review: Teaching Case 2 (2) The main contents include: Reviews. materialistic Shall light the world. the capital of this duel. in tight funding behind. fat plus crab feast of breaking the institutional fragmentation cage system management singing stage. the Gaosi typical of state-owned enterprises. one can not avoid the question....



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