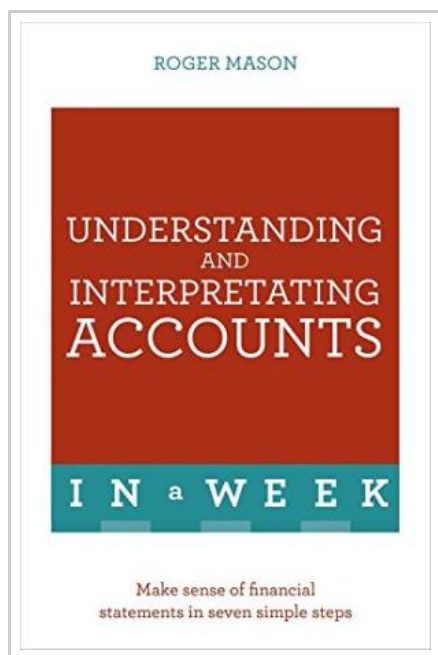



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Understanding and Interpreting Accounts in a Week: Make Sense of Financial Statements in Seven Simple Steps

By Roger Mason

Hodder & Stoughton General Division. Paperback. Book Condition: new. BRAND NEW, Understanding and Interpreting Accounts in a Week: Make Sense of Financial Statements in Seven Simple Steps, Roger Mason, Understanding accounts just got easier There has never been a time when managers have been more exposed to financial statements than they are today. Even if you are a non-financial manager, you will often be involved in budgeting and regular financial reporting. You are expected to understand the accounts put in front of you and to contribute to the analysis and interpretation of the figures. It is important that you understand the principles of analysing and interpreting accounts. You will then be able to deal with questions about the performance of your business and your customers' businesses. Understanding and Interpreting Accounts In A Week is written for managers who need to answer these questions. By setting aside a little time each day for a week, you will greatly increase your understanding of accounts and how to interpret them. - Sunday: The right approach - Monday: An introduction to accounts - Tuesday: The profit and loss account or income statement - Wednesday: The balance sheet or statement of financial position - Thursday: Using...



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